MASQUERINI 2027

A PROPOSAL FOR TRAVEL AGENCIES

Katerini's carnival street party

13–15 March 2027



An official event of the
Municipality of Katerini



DJ Deleasis · Masquerini 2026

STREET PARTY

Three streets. Two days. One party.

On carnival Saturday and Sunday, the Georgaki Olympiou, Solomou and Agias Lavras pedestrian streets in the centre of Katerini turn into one big Street Party. DJs, live acts, lights, smoke and confetti, with thousands of revellers in costume partying from the afternoon until midnight.

13 & 14 Mar
Saturday & Sunday
17:00–00:00

10+
DJs, including
DJ Deleasis (2026)

Live
Katerina Stikoudi (2026)
Salsalonica (2025)

Free
entry

The 2027 line-up will be announced soon.



Katerina Stikoudi · Masquerini 2026

Watch the 2026 after movie

IN NUMBERS

From 1,500 to 10,000+ visitors in three years



2024

~1,500

visitors

Theme: Ancient Greece & Greek Mythology



2025

~4,000

visitors

Theme: 80s 90s Disco



2026

10,000+

visitors

Theme: Pirates

Every year has its own theme, and the whole town dresses up for it. The 2027 theme will be announced soon.

ON SOCIAL MEDIA, 1 JANUARY – 14 SEPTEMBER 2026

1.17m
views on Instagram

72,600
accounts reached on Instagram

122,400
views on Facebook

Source: Meta Business Suite

THE PROGRAMME

The Masquerini long weekend

Clean Monday, the first day of Lent, is a public holiday in Greece. In Katerini we no longer call it the Clean Monday weekend: it is the Masquerini weekend.

Saturday 13 March

10:30–14:30 — **Family Party**
Kids' workshop, face painting, dance shows, entertainers, drum bands
◉ Eleftherias Square

17:00–00:00 — **Street Party**
◉ Georgaki Olympiou, Solomou, Agias Lavras

Sunday 14 March — THE BIG DAY

10:30–14:30 — **Family Party**
◉ Eleftherias Square

17:00–00:00 — **Street Party**
◉ Georgaki Olympiou, Solomou, Agias Lavras

18:00 — **Passarella**
The carnival parade
◉ From the Park of Colours to the heart of the Street Party

19:30 — **Burning of the Fanos**
Traditional bonfire and Gaitanaki maypole dance
◉ Makedonias Square

Clean Monday 15 March

11:00 — **Koulouma**
Lagana flatbread, Lenten food and music by the sea
◉ Paralia Katerinis Square · Korinos beach

BEFORE THE WEEKEND

Pre-season parties (February) · Opening Ceremony, Saturday 20 Feb, Eleftherias Square · Tsiknopempti, 4 March

Entry to every event is free.

PASSARELLA · SUNDAY 14 MARCH, 18:00

Your group will walk the Passarella!

The Passarella sets off from the entrance of the Park of Colours and ends in the heart of the Street Party, where Georgaki Olympiou, Solomou and Agias Lavras streets meet. Over 200 people paraded in 2026. For 2027 we are aiming for 1,000.

Travel agency groups:

- take part with **no minimum number of people**
- parade in **their own zone** within the parade. Smaller parties join a group we form especially for agencies
- parade **in costume**. Costumes are required, but they don't have to follow the year's theme
- register **by 10 February 2027** at info@masquerini.gr

It is the moment your clients will remember, and a strong selling point for your package.

Route and details
masquerini.gr/en/events/passarella



ΧΡΩΜΑΤΟΜΠΑΧΑΛΑΚΙΔΕΣ in the 2026 Passarella

FOR YOUR GROUPS

What your group gets

01 **Your own zone in the Passarella**

For groups of any size, in whatever costume they like.

02 **Special group offers**

At Street Party venues, from local restaurant, bar and food businesses.

03 **Drop-off point and guaranteed parking**

For your coaches.

04 **Recommended accommodation**

The accommodation list will be announced soon.

05 **Photos and video**

From three years of Masquerini, to promote your packages, on request.

06 **Direct contact with the organisers**

For anything you need, from planning the package to the day of the event.



GETTING HERE

On the Athens–Thessaloniki axis

BY ROAD, FROM KATERINI

- **Thessaloniki**
  ~70 km · about 50 minutes
- **Katerini**
- **Larissa**
  ~90 km · about 1 hour
- **Athens**
  ~430 km · about 4½ hours

Not to scale

By train

Direct trains from Athens, Larissa and Thessaloniki. The railway station is 2.4 km from the centre, with a city bus every 15 minutes.

By intercity bus (KTEL)

The KTEL bus station is 1.2 km from Eleftherias Square, a short walk.

By air

Thessaloniki “Makedonia” Airport · ~90 km · about 1 hour

For your coaches

A set drop-off point and guaranteed parking. We send the details to every agency that registers a group.



Paralia Katerinis


Elatochori Ski Centre

AROUND KATERINI

A long weekend, not just one night

Everything below is within the Municipality of Katerini, with Mount Olympus on the horizon.

Central Katerini

Megalou Alexandrou pedestrian street, lined with hundreds of shops and cafés. The Municipal Park, one of the largest urban green spaces in Greece. The 1905 Urban School with sculptures by Efthymios Kalevras, and the "Nine Muses" Arts Centre in a mansion built in 1908.

Paralia Katerinis & Olympiaki Akti

8 km

A stroll along the pier, fresh fish at the little harbour and a seafront promenade all the way to Olympiaki Akti. This is also where Koulouma is celebrated on Clean Monday.

Elatochori **~30 km**

The traditional village of Old Elatochori at 800 m, the post-Byzantine church of Agios Nikolaos (1779) with its carved wooden iconostasis, and the Folklore Museum.

Elatochori Ski Centre **36 km**

In the Pieria Mountains, with a base altitude of 1,450 m: eight ski runs, a snowboard run and a sledging slope, snow permitting.

Wineries open to visitors **3–14 km**

Estates in Ganochora, Rachi and Peristasi, with wine tastings and vineyard tours.

Carnival flavours

Food stops in the mountain village of Elatochori, in Korinos and in Svoronos.

More at **katerini-experience.gr**, the Municipality of Katerini's official visitor guide


Street Party


Passarella


Koulouma

SAMPLE PACKAGE

Masquerini weekend · 3 days / 2 nights

Saturday 13 March

MORNING
Arrival in Katerini. For families: Family Party (10:30–14:30)

MIDDAY
Check-in and lunch

AFTERNOON
A walk in Paralia Katerinis or a winery visit

EVENING
Street Party (17:00–00:00)

Sunday 14 March

MORNING
Old Elatochori or skiing at the ski centre

18:00
The group parades in the Passarella

19:30
Burning of the Fanos

EVENING
Street Party until midnight

Clean Monday 15 March

11:00
Koulouma in Paralia Katerinis or Korinos

MIDDAY
Departure

A sample itinerary: adapt it freely to your clients.

CONTACT

Build your own Masquerini package

Register your interest and we will send you everything you need.

EMAIL **info@masquerini.gr**

PHONE **+30 698 172 6769**

Passarella group registration: **by 10 February 2027**

Instagram @masque.rini · Facebook @masquerini · TikTok @masquerini

masquerini.gr/en/travel-trade

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Masquerini! The magic era of Katerini